



Workshop Ideas

Where do ideas come from?

Solving problems

Improving existing products or creating new products

Making it cheaper/better/more environmentally friendly

My Experience with DoodleTop

From the kitchen table to 26 countries

Sold over 30 million units

Created 24 SKU's

Getting started - How do you find out if it's already being made?

Online product searches

Amazon

Google

Kickstarter/Indiegogo

How do you find out if it's patentable?

Patent searches - USPTO Prior Art

Utility Patents

Design Patents

Provisional Patents

Google Patents

What to do next?

Make a product prototype

3D Printing

Use existing parts

Make a packaging prototype

Ideal size, quantity, merchandising

Create a budget

Cost of product prototype tooling

Cost of packaging prototype tooling

Cost of product production tooling

Cost of packaging production tooling

Explore product identity

Product name

Product logo

Product URL

Product tag lines

Resources

[Inventors Groups of America](#)

[Idea to Income video](#)

[United Inventors Association](#)

[USPTO Inventors and Entrepreneur Resources](#)

[Shark Tank](#)

[Patent and Trademark Resource Center](#) - California Libraries

[InventRight](#)

[Kickstarter](#)

[Indiegogo](#)

Beware of scammers

Experience

DoodleTop

MagnaWatch/iBeam

GlowGlass

JustEnough

Mentors

PlayDough - Joseph McVicker

Friends

PollyPockets/MightyMax - Chris Wiggs, Chris Taylor

KooshBall - Mark Button

Tangle - Richard Zawitz

Let's Invent